



Vivacious Cosmetics



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VIVACIOUS COSMETICS

VIVACIOUS Cosmetics Co., Ltd. was established in 2015 and covers an area of 60,000 square meters. It is a modern large-scale high-tech OEM/ODM processing industrial company integrating color cosmetics research and development, production and processing, technical services, and marketing planning. The processing content covers multiple categories of color cosmetics.

With the rise of a new business model that requires personalization, VIVACIOUS Cosmetics Co., Ltd. has launched its own brand with the same name in line with the market. And promote its brand to domestic and foreign markets smoothly. Taking advantage of the company's own advantages, the manufacturing end directly connects to the demand end. Help build a closed loop of production, enhance the coordination of the entire supply chain, and improve the core competitiveness of the brand.

- ◆ **Workshop:** 100,000-level dust-free GMP
- ◆ **R & D laboratory:** more than 1000 square meters
- ◆ **Certifications:** EU GMPC and ISO 22716
- ◆ **Factory square:** 60,000 square meters
- ◆ **Equipment:** World-class cutting-edge



EYESHADOW PALETTE



This six-color eyeshadow contains a variety of mineral ingredients and is free from talc. With a luminous shine and moisturizing texture, this high-color eyeshadow creates a dimensional and refined look for the eyes. The vibrant colors and sparkling pearls blend seamlessly, allowing for the creation of exquisite eye makeup with layers of colorful depth.

VIVACIOUS
COSMETICS



LG01



LG02



LG03



LG04



LG05



LUX & BLESS LIPS

Dual-ended texture, versatile for two purposes, switch between high-end matte makeup and water-glossy plump lip makeup as desired.





MAKEUP REMOVER

- ◆ Gentle formula, non-irritating to the eyes.
- ◆ Utilizes multiple makeup removal compound ingredients, suitable for makeup removal in various environments.
- ◆ Includes Chinese characteristic plant extract - Camellia Sinensis (Green Tea) extract, which effectively restores the balance of skin's oil and water while removing makeup, providing both makeup removal and skincare benefits.



SOFT FOCUS MAKEUP SETTING SPRAY

- ◆ alcohol-free formula
- ◆ Combines oil control and setting properties, quickly forming a non-greasy film that feels fresh and adheres well, ensuring a seamless blend with the foundation.

PS: Shake well before use!



EYESHADOW LIQUID



- ◆ It has a relatively high level of moisturization, making it particularly suitable for eyelids prone to dryness.
- ◆ It avoids the issue of powder fallout, ensuring that the makeup stays in place and remains intact for a certain period of time.



OIL CONTROL DUAL USE MATTE CAKE POWDER



- ◆ This powder not only effectively controls oil secretion and keeps the skin fresh, it is also waterproof and sweat-proof.
- ◆ Its wet and dry design provides greater flexibility of use, and the thickness and coverage of the makeup can be freely adjusted according to personal needs.

MATTE LIQUID FOUNDATION

- ◆ Contains rich moisturizing ingredients that can penetrate into the bottom layer of the skin, providing lasting nourishment and moisturizing effects, keeping the skin hydrated and smooth.
- ◆ The texture is light and blends perfectly into the skin without making the skin greasy or clogging pores, allowing the skin to breathe freely.

Soft
Beige

True
Nude

Classic
Ivory

Light
Porcelain

True
Ivory

Light
Nude

Natural
Beige

Butternut

Teakwood

Fawn





MASCARA



Dense:

- ◆ Highly concentrated carbon black offering
- ◆ your eyes a dark and shiny look, and the densely packed brush can thicken and lengthen eyelashes from the root. The addition of jojoba seed oil protects and nourishes eyelashes. Waterproof, sweat-proof and smudge-proof properties.

Slender:

- ◆ Waterproof lengthening mascara
- ◆ Lengthening and curling
- ◆ Do not smudge - formulation of non-smudgy.



LIQUID EYELINER

- ◆ It is applied precisely, is smudge-proof and does not fade.
- ◆ It can deepen and highlight the eye makeup effect, making the eyes appear bigger and brighter, and making the eyes look deep and bright.



VELVET MATTE LIPSTICK

Gently stroke your lips, it feels as smooth as velvet, has a delicate texture, light and non-greasy, and makes your lips exude a charming luster.





TRANSLUCENT LOOSE POWDER

- ◆ The powder is fine, light and breathable, free of talc, effectively controlling oil secretion, reducing facial shine, and keeping the skin fresh.
- ◆ It provides a matte makeup effect, making the skin look more natural and smooth.



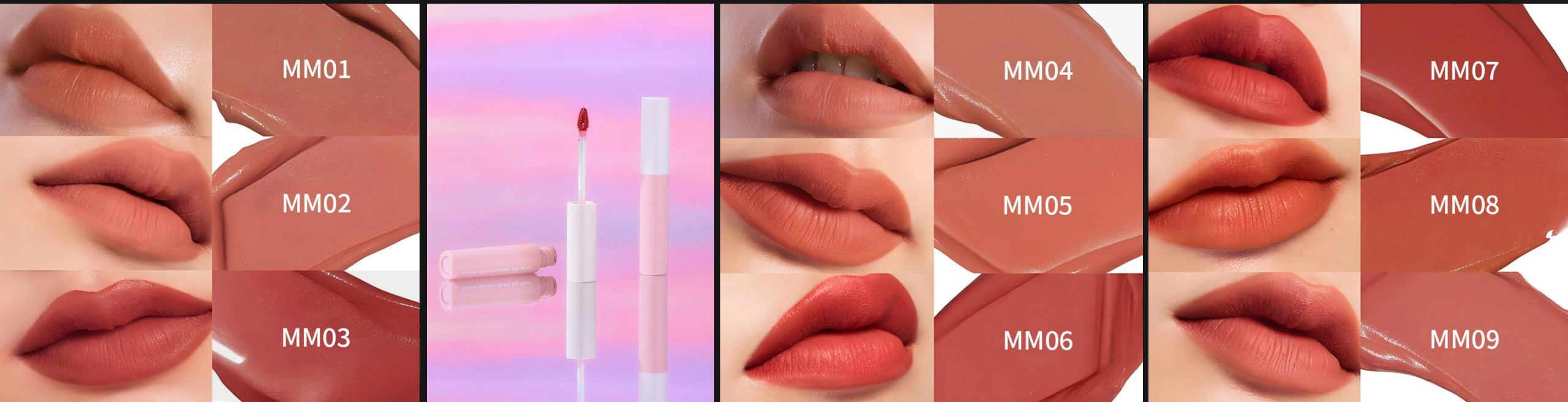
LIQUID CONCEALER

- ◆ Powerful coverage, perfect blend with the skin, easily covering all kinds of skin flaws, such as acne, dark circles, spots, etc., making the skin instantly refreshed.
- ◆ Contains natural plant essence, gently cares for the skin, does not block pores, has no irritating ingredients, allows the skin to breathe freely, revealing natural brilliance.



VELVET MOUSSE MATTE LIP MUD

- ◆ Softens and nourishes lips, reduce lip lines.
- ◆ Smooth texture with high pigment and long lasting, multiple color options to meet diverse makeup occasions and personal needs.





LIQUID MATTE LIPSTICK

These 5 shades of liquid matte lipsticks not only provide a wide range of colors to suit different preferences, but they also offer a long-lasting and comfortable matte finish.

- ◆ 001# ROSE BLACK TEA: This exquisite shade is a delicate blend of rose and black tea, offering a unique and sophisticated hue. It adds a touch of elegance to any look, giving your lips a soft and romantic allure.
- ◆ 002# ORANGE DESIRE: Ignite your passion with this vibrant and lively shade of orange. Enveloping your lips in a burst of energy, Orange Desire is perfect for those who love to make a statement.
- ◆ 003# ALMOND PUMPKIN: Fall in love with this rich and warm shade, reminiscent of the cozy autumn season. Almond Pumpkin blends the earthy tones of almonds and the warm hues of pumpkin, creating a captivating and alluring color.
- ◆ 004# POUR FOR ME: A captivating and sophisticated shade, Pour For Me will make heads turn. With its deep and mysterious undertones, it exudes confidence and allure.
- ◆ 005# BLOOD ORANGE CORAL: Indulge in the mesmerizing beauty of Blood Orange Coral. This shade is a harmonious blend of vibrant red and coral, offering a bold and fiery look.



LIQUID MATTE LIPSTICK



【True-to-color & Creamy】 This high-impact, richly-pigmented liquid lipstick, with 5 different natural colors, lays down vibrant color with matte finish. It combines unrivalled formula with superior comfort, and is crafted to deliver fully saturated coverage payoff in just one swipe.

【Comfortable & Widely-used】 Lightweight texture and intense hydration offers a zero-gravity silky feel. You can use it alone or with lip base oil to show different texture.

【Charaterist】 Waterproof/Long Lasting/Matte/Moisturize. Contour and accentuate your lip shape with this vegan lipstick that sets to a smooth matte finish for fuller looking lips; No crack, no budge, no fade and no transfer for up to 16 hours.





GLOSSY LIP GLAZE

- ◆ Glossy Lip Gloss: The moisturizing lip gloss has Delicate color, shiny lips, Overlaying with lipstick, gives you lips doubled glossy.
- ◆ Watery Lips: Mirror-like shine, Non-sticky gloss more voluptuous lips, Wear alone or over lipstick to create the look of fuller.
- ◆ Characteristics: High Gloss Pigment Lip Glaze Glides on like a dream for smooth, intense shine, hydrating ultra-lightweight, moisturizing your lips all day.
- ◆ Package : 12 pcs per inner box with low MOQ required.

CHEWING GUM LIP OIL

◆ Everyday Wear

Perfect to wear alone for a glossy, subtle shimmer or over any lip product for all-day comfort and shine.

◆ Nourishing Lip Oil

This non sticky formula glides on smooth to soften lips with a hydrating formula that reduces the appearance of lines and wrinkles.

◆ Protect Your Lips

Nothing but nourishing, good-for-your-lips ingredients. The clean, vegan formula leaves lips super smooth and hydrated.

◆ Multi-Functional Makeup Assistant

You can use the day-time lip enhancer as a lip gloss or primer, then add your favorite lip colors to make your lips pop! During relaxing time, use the night-time lip care to keep your lips well-nourished around the clock!





Gold Powder Streamer Lipstick

【Natural Ingredients】 --- Made with vitamins E, bees wax for a creamy, super-moisturizing, comfortable feel.

【6 shades with 3 kinds of texture】 --- Silky smooth lipstick that comes in matte, cream and satin finishes . This high-impact, richly-pigmented lipstick series with 3 kinds of texture, lays down vibrant color with different finish.

【Waterproof & Long lasting】 --- It will last for at least 8 hours. It's waterproof, and would Not stick on cup. This lipstick series give your lip a full, sensuous full of temptation, formulated with a luxurious soft like the silk.

【Silky Exquisite & Elegant】 --- Make up your lips lightly, suitable for all seasons makeup, especially in office, dating, shopping, summer party with friends.

【More colors】 --- More colors will be added.

**SMOOTH POWDERS AND
LONG-LASTING COLORS**



10 Colors Eyeshadow Palette

- **【 A series with 5 color set 】** 01 Tulip Blossom/ 02 Pink Mist/ 03 Lazy Spring Day/04 Champagne Almond/05 Rose Estate
- **【 10 Colors Matte&Glitter 】** This eyeshadow palette contains 10 colors warm-toned pigments and shades. It is powder texture, not loose and soft, smooth.
- **【 Fit for Skins and Occasions 】** It has different color set, suitable for all skins, high quality and safe. It can be used for many occasions, such as shading or defining your eyes, brows. You can blend it with other colors to make the style you want.
- **【 Long-lasting 】** High quality smooth Eyeshadow powder with long lasting glittering factor will keep your eye makeup beautiful for a long time, gives you comfortable using experience.
- **【 Easy to Apply and Remove 】** It is easy to spread and apply to your skin. It can be easily removed with a wipe of makeup remover too, never worry about pigmentation.
- **【 Easy to Carry & Best Service 】** Lightweight, easy to carry. It's easy to bring it in a cosmetic bag or purse for travel.

TEN COLORS EYESHADOW PALETTE

1. This eye shadow palette has been professionally curated and is perfect for both beginners and makeup professionals.
2. A mouthwatering professional eye shadow palette, powder eye shadow that can be used to shadow, highlight and define eyes, eyebrows and facial contours.
3. Super shade and soft cream powder can be used with most skin tones to make makeup look brighter.

Five color combinations for you to choose



Tulip Blossom



Pink Mist



Lazy Spring Day



Champagne Almond



Rose Estate

Please look forward to



Fantasy Eyeshadow Palette

Long-lasting

Easy to Wear

16 colours eyeshadow palette

16 Colors Eyeshadow Palette

- **【 TWO COLOR COMBINATION FOR YOU 】** Crystal Corals Eyeshadow Palette (The Right one) & Fantasy Eyeshadow Palette (The left one). Fantasy Eyeshadow Palette with a concealer in it.
- **【 MANY TEXTURE TO MEET YOUR NEED 】** 16 high-performance bright eyeshadow shades on trend, full pigment shade selection, a vivid mix of Velvety-rich textures and mesmerizing finishes in mattes, satins, shimmers and metallics.
- **【 IDEAS OF MESMERIZING LOOK 】** The neutral tones and satin shades with beautiful reflect are perfect for daily basic look, some of the glitters are great for everyday but also for party. Such as professional smoky eyes makeup, wedding makeup, party makeup or casual makeup etc. Our eye shadow make up palettes will help you attracting more people in the party or other occasions.
- **【 BLENDABLE AND EASY TO APPLY 】** These makeup set is hypoallergenic, formulated with mineral oil. Blendable formular and do not tested on animals. It's easy to coat to the brush and blend well, we suggest glitter shades use with other colors together so that it shows the best of itself. Variety of colors fits all range of skin tones, easy for both beginners and professional makeup artists.

Blush Palette (Frank)

【Multi-purpose Makeup Palette】 4 blush powder, each color can be used individually or mixed to create more colors. It can be used to modify the whole face when you are outside. It can not only be used as blush, but also as eyeshadow, highlighter, bronzing powder to modify the whole face.

【Waterproof & Longlasting】 With its rich colors and good color rendering, it can be outline your best facial features. The texture is smooth and delicate, which can blend evenly with the skin without flying powder, making the makeup look more delicate. You can apply blush to your face using the included brush. The makeup effect is natural, not exaggerated, waterproof and longlasting.

【Satin texture】 This face blusher powder with the satin texture, to make the skin soft and fresh with natural, healthy glow, full of bright vitality, make the skin tenderer and clearer, natural and reddish, glossy and stereo.





Blush Palette
(VITALITY)

【Multi-purpose Makeup Palette】 4 carefully selected colors, each color can be used individually or mixed to create more colors. It can be used to modify the whole face when necessary, convenient to refine the makeup when you are outside. It can not only be use as blush, but also as eyeshadow, highlighter, lipstick to modify the whole face.

【No drying and buildable colors】 The makeup cream clay with natural bee wax added as moisturizing ingredients to keep skin fresh all the time and don't dry out your base makeup.

【High pigment and matte finish】 Portable design with smooth formula goes on easily and evenly. Perfect for Studio makeup, Party makeup, Wedding Makeup Etc.

【Natural look】 Ultra silky smooth and anti shine texture of this blush cream provides a pigmented matte natural finish. It blends out very well and lasts all day.



Blush Palette (SPICY)



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VIVACIOUS MASCARA

Material: 915#

Full spiral fiber brush provides quick loading of formula & maximizes volume effect

Enriched with Vitamin E to soften, moisturize, and protect lashes

Waterproof, sweat-proof, humidity-resistant, and smudge-resistant



- Translucent loose setting powder in translucent extra coverage is a loose face and setting powder that helps to minimize the appearance of fine lines, wrinkles, acne, scars and other blemishes, giving your facial skin a smoother, softer look.
- Translucent loose setting powder is long lasting and helps give full coverage that feels lightweight enough to wear all day. This face powder can be used as a foundation or setting powder and helps your face look smooth and flawless.
- Get the flawless finish you want with the help of Translucent loose setting powder. Use to set contouring and highlights, or to help conceal and reduce the look of rough skin, fine lines, wrinkles, skin blemishes and help correct uneven skin tones.

VIVACIOUS Loose Setting Powder



**ABSORB OIL BUT
NOT WATER**

POWDER DOESN'T MELT
IN WATER, MELTS WITH OIL

VIVACIOUS DOUBLE-HEAD EYEBROW PENCIL



[COLOURS] With 4 colors to meet your daily required .

[Sculpting Beautiful Brows] Our eyebrow pencil is designed to shape, define, and fill your brows for a natural and polished look. This dual-sided pencil and brush make detailing your brows easier than ever.

[Long-lasting and Smooth] The balanced blend of plate powder, wax and oil ensures your brows will last all day. Our pencil applies smoothly and gives an even color, even when layered.

[Natural Color] Just the right amount of pigment and base to achieve several layers for natural looking eyebrows. It creates finer strokes that mimic natural hairs and sharpens brow edges with smudge-resistant pigments.



[Define Your Brow] Use this defining eyebrow pencil with a teardrop tip for the ultimate brow shaping. Shape and blend with our spoolie brush to get softly defined, natural-looking brows. The precision of the pencil allows for even the finest hairs to be colored, achieving a natural finish.

THICK SLIM MASCARA

PRODUCT INFORMATION

BRAND
FLEXIBLE PLANTS

NAME
THICK SLIM MASCARA

SPECIFICATION
4G

SHELF LIFE
3YEARS



Featuring a slender brush head for a comfortable feel, it instantly unlocks voluminous and curled lashes.

Made with various plant-derived compound essences, it cares for each lash, fostering naturally lengthy and beautiful lashes.

It amplifies the eyes gracefully, giving you an attractive and captivating charm in your eyes.



NINE COLORS
EYESHADOW PALETTE



VIVACIOUS LIGHT AND SILKY FOUNDATION



HYDRATING LIGHTWEIGHT
COVERAGE HYLAURONIC ACID
LIQUID FOUNDATION MAKEUP,
Say goodbye to dry skin and
hello to hydration!

This lightweight foundation is
the best of both worlds: sheer
to coverage and a refreshing
feel.

SKINCARE MOISTURIZER &
MAKEUP FOUNDATION: It's like
makeup and moisturizer in one.
Hyaluronic acid locks in
moisture and a hint of tint evens
out skin tone to achieve the "no
makeup" makeup look with
ease.



“NO MAKEUP” MAKEUP LOOK: A transformative,
water-based foundation with invigorating skincare
benefits that hydrate skin and soften fine lines with
a sheer hint of color.



Edge Control Wax

48hs strong hold,
High shine,
Creating sleek,
Smooth styles



Product Feature

36hs strong hold

High shine

No greasy

- Non-flaking
- Non-greasy
- Residue free

Contact us if interested in!